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LXP Adds One, Promotes Two to Help Boost Targeted Capabilities for Phase II of McDonald's Managed Freight Initiative

PITTSBURGH – Leveraged Execution Providers (LXP) today announced the addition of Jim Knetzer as manager of freight claims, as well as the promotions of Madelyn Hampton and Shanna O'Reilly to regional team leaders for the LXP Operations team. The moves will boost LXP capabilities in two key areas as the company proceeds with Phase II implementation of the McDonald's Freight Optimization Initiative.

Knetzer joins LXP from Thermo Fisher Scientific, where he most recently served as a transportation analyst. He has a diversified background in the transportation industry with extensive transportation management experience, and he previously served as global logistics analyst with Eaton/Cutler-Hammer, manager of carrier administration with Pittsburgh Logistics Systems and transportation analyst with Cooper Power Systems.

In their new positions with the LXP Operations team, Hampton will be responsible for the Eastern United States, which consists of the Northeast and Southeast regions, while O'Reilly will be responsible for the Western United States, which consists of the Midwest and Western regions.

As regional team leaders, they will provide the suppliers located in their regions with a single point of contact for operational issues and they'll support the service recovery functions in their respective regions. They also will help drive continuous improvement by supporting the transportation service coordinators in their regions.

"These moves will help facilitate significant improvements in our processes as we move forward with Phase II implementation for the McDonald's Managed Freight Initiative," commented Paul Newbourne, vice president and general manager of LXP.

As the foundation for the McDonald's Freight Optimization Initiative, LXP serves as the network manager for the McDonald's USA managed transportation initiative. The company is responsible for planning a wide-ranging program designed to centralize and optimize the management of McDonald's domestic freight.

Based in Pittsburgh, Leveraged Execution Providers is a wholly owned subsidiary of Armada Supply Chain Solutions. LXP develops, implements and manages customized supply chain solutions that drive operating efficiencies for its customers.

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