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## **LXP Announces Four Additions to Help Support Ongoing Phase II Implementation of McDonald's Managed Freight Initiative**

PITTSBURGH – Leveraged Execution Providers (LXP) today announced the additions of Tim Pearson as director – procurement, Mike O'Rourke as senior manager – procurement, Peter Weis as claims manager and Mark Geyer as logistics analyst. The moves will bolster LXP capabilities in several key areas as the company proceeds with implementation of Phase II of the McDonald's Freight Optimization Initiative.

Pearson brings 30 years of wide-ranging transportation and logistics industry experience to the LXP team. He most recently served as director of transportation for Alcoa's Packaging and Consumer Group, and he previously served as director of transportation for Reynolds Food Packaging, director of logistics for Tenstar Corporation, manager of corporate transportation for Ivex Packaging, and business unit logistics manager for Pactiv Corporation.

O'Rourke joins LXP from Peak Management Consulting, where he was part of the original LXP project development and implementation team. He has 24 years of supply chain management experience, including 18 years in the food industry, where he previously held logistics management positions with ConAgra Foods and Heinz North America.

Weis joins LXP from Hub One Logistics, where he served in capacities ranging from purchasing to business unit controller during a 10-year career. He brings a wealth of knowledge and experience relative to the McDonald's supply chain to the LXP team.

Geyer joins LXP from DHL, where he served as solutions engineer. His prior experience includes the creation and development of a logistics-related web site that provides load matching and logistics-related information sharing.

"These additions will significantly broaden and deepen our base of management experience at LXP," commented Paul Newbourne, vice president and general manager of LXP. "We expect all of these individuals to play important roles in facilitating the ongoing implementation of Phase II of the McDonald's Managed Freight Initiative."

As the foundation for the McDonald's Freight Optimization Initiative, LXP serves as the lead logistics provider for the McDonald's USA transportation network. The company is responsible for planning a wide-ranging program designed to centralize and optimize the management of McDonald's domestic freight.

Based in Pittsburgh, Leveraged Execution Providers is a wholly owned subsidiary of Armada Supply Chain Solutions. LXP develops, implements and manages customized supply chain solutions that drive operating efficiencies for its customers.

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