

For Immediate Release
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LXP Adds Five, Promotes Two to Support Phase II Implementation of McDonald's Managed Freight Initiative

PITTSBURGH – Leveraged Execution Providers (LXP) today announced the additions of Jeff Lincoln and Pat McCloskey as regional directors – supplier quality services (SQS), Jenni Beigh as regional manager – supplier quality services and Ellen Carpenter and Katherine Korbich as transportation service coordinators. LXP also announced the promotions of John Lyons to manager – transportation operations and Viola Christy to assistant manager – transportation operations.

The moves are designed to enhance LXP capabilities in key targeted areas as the company prepares to begin implementation of Phase II of the McDonald's Freight Optimization Initiative, which will take place during the first half of 2007.

Lincoln, McCloskey and Beigh bring a wealth of logistics industry and McDonald's system experience to the SQS team, which is responsible for ensuring efficient interaction between LXP carriers and vendor, hub and distributor operations. Lincoln and McCloskey will support the development of an effective customer relationship management program with McDonald's suppliers and distributors, while Beigh – who will be based in Seattle – will manage western region activity for the SQS team.

Lincoln has some 26 years of logistics experience, including 14 years in various key positions with Armada Group companies North Side Foods, Hub One Logistics and ReDEX Supply Chain Solutions. McCloskey has some 34 years of logistics experience, including seven years in positions of increasing responsibility with Hub One Logistics. Beigh has an extensive background in foodservice sales, marketing and distribution, including positions with C.H. Robinson Worldwide and Kenworth.

The additions of Carpenter and Korbich will support LXP's growing transportation service coordination capabilities. Carpenter has held a number of transportation-related positions with MBX Logistics, Daily Juice Products, Pitt Penn Distribution and Action Industries. Korbich is a recent graduate of Juniata College.

The promotions of Lyons and Christy reflect an expansion of LXP's transportation management capabilities. Lyons, who previously served as transportation manager in the LXP Business Operations Support Group, will be responsible for working with the company's transportation service coordinators to ensure on-time pickup and delivery performance. Christy, who previously was supervisor – operations for LXP, will take on greater responsibility for managing the company's day-to-day transportation operations.

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“The expansion of our SQS team, the ongoing addition of transportation service coordinators and the enhancement of our transportation management capabilities are targeted areas that will support our ability to make further performance improvements as we proceed with implementation of Phase II of the McDonald’s managed freight initiative,” commented Paul Newbourne, vice president and general manager of LXP.

As the foundation for the McDonald’s Freight Optimization Initiative, LXP serves as the lead logistics provider for the McDonald’s USA transportation network. The company is responsible for planning a wide-ranging program designed to centralize and optimize the management of McDonald’s domestic freight.

Based in Pittsburgh, Leveraged Execution Providers is a wholly owned subsidiary of Armada Supply Chain Solutions. LXP develops, implements and manages customized supply chain solutions that drive operating efficiencies for its customers.

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