



MANAGED FREIGHT
SOLUTIONS

An ARMADA Supply Chain Solutions Co.

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LXP Managed Freight Solutions Receives High Honors at McDonald's Supplier Summit Awards

PITTSBURGH – At the recent McDonald's Supplier Summit, a gathering of all of McDonald's suppliers, LXP (Leveraged Execution Providers) was the proud recipient of the 2007 McDonald's Supplier Innovation Award. This distinctive award is presented annually to the supplier who develops, drives and implements significant innovation and speed-to-market to improve McDonald's business results.

"We feel very honored to have received this award, and we'd like to extend sincere thanks to our community of carriers who have helped us to demonstrate advanced technical and business innovation, which has significantly enhanced McDonald's transportation management activities," commented Paul Newbourne, Vice President and General Manager of LXP.

LXP develops, implements and manages customized supply chain solutions for their customers. By designing innovative programs to consolidate and centralize all freight management operations, they reduce the cost of freight and provide more effective management of freight and related supply chain services.

A wholly owned subsidiary of Armada Supply Chain Solutions, LXP was founded in 2005 and has developed and implemented network optimization initiatives for a number of customers with extensive supply chain transportation management activities. LXP's leading-edge programs consistently have been credited with driving down the cost and enhancing the management of freight for their customers.

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