

For Immediate Release  
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## **Paul Newbourne Promoted to Vice President and General Manager of LXP, One Other Promotion and Three Personnel Additions Announced**

PITTSBURGH – Leveraged Execution Providers (LXP) today announced the promotion of Paul Newbourne to vice president and general manager. LXP also announced the promotion of Vince Sacco to logistics analyst-operations support and the additions of Scott Donnelly, Shanna O’Reilly and Brian Uranowski as transportation service coordinators. All of the moves are designed to enhance the company’s capabilities as it begins implementation of Phase II of the McDonald’s Freight Optimization Initiative.

Newbourne joined LXP in April 2006 as vice president of network operations, and he has been responsible for directing all LXP operations and establishing and strengthening the company’s strategic carrier relationships. In his new position, he assumes increased responsibility for the overall success of the McDonald’s managed freight initiative.

“Paul’s depth of experience has been invaluable to the successful launch of LXP,” commented LXP principal Mark Hofmann. “His ongoing leadership in the McDonald’s system will play a major part in the success of our Phase II implementation in 2007.”

Sacco previously served as transportation service coordinator at LXP. He was the company’s first transportation service coordinator, and he played a vital role in LXP’s successful implementation of Phase I of the McDonald’s Freight Optimization Initiative.

O’Reilly joins LXP from Penske Logistics, where she most recently served as logistics center supervisor. She earned a bachelor’s degree in business administration from Shippensburg University. Both Donnelly and Uranowski are recent graduates of Pennsylvania State University, where they earned bachelor’s degrees in supply chain and information systems. Donnelly also served as a supply chain intern at Fisher Scientific.

“As we continue to gear up for the implementation of Phase II of the McDonald’s managed freight initiative, these moves add significant depth and versatility to our base of transportation management expertise,” said Newbourne.

As the foundation for the McDonald’s Freight Optimization Initiative, LXP serves as the lead logistics provider for the McDonald’s USA transportation network. The company is responsible for planning a wide-ranging program designed to centralize and optimize the management of McDonald’s domestic freight.

Based in Pittsburgh, Leveraged Execution Providers is a wholly owned subsidiary of Armada Supply Chain Solutions. LXP develops, implements and manages customized supply chain solutions that drive operating efficiencies for its customers.

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