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LXP Announces Trio of Promotions to Support Performance Improvements as McDonald's Freight Optimization Initiative Moves Forward

PITTSBURGH – Leveraged Execution Providers (LXP) today announced the promotion of Nicole Cozzo to project manager and both Mark McCrory and Todd McSweeney to regional managers – supplier quality services (SQS). The moves are designed to support LXP's ability to achieve ongoing performance improvements as it progresses with the implementation of the McDonald's Freight Optimization Initiative.

As project manager, Cozzo is responsible for all activity related to supervising the various projects under way within LXP that are essential to the success of the initiative. Additionally, she will play a key role in managing new projects that are developed as LXP continues to pursue productivity-enhancing logistics activities for McDonald's, its distributors and its owner/operators. Cozzo is based at LXP headquarters.

As regional SQS managers, McCrory and McSweeney are responsible for managing field logistics activities to ensure efficient and effective interaction between vendor, hub and distributor operations and LXP's carriers. McCrory is based in Lithia Springs, Ga., and McSweeney is based in Romeoville, Ill.

"Nicole, Mark and Todd all have demonstrated their proficiency and initiative with LXP during the launch of our managed freight initiative for McDonald's," said Paul Newbourne, vice president of network operations for LXP. "In their new roles, they will help ensure that the objectives of the initiative are met and that McDonald's assured supply program remains successful."

As the foundation for the McDonald's Freight Optimization Initiative, LXP serves as the lead logistics provider for the McDonald's USA transportation network. The company is responsible for planning a wide-ranging program designed to centralize and optimize the management of McDonald's domestic freight.

Based in Pittsburgh, Leveraged Execution Providers is a wholly owned subsidiary of Armada Supply Chain Solutions. LXP develops, implements and manages customized supply chain solutions that drive operating efficiencies for its customers.

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