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## **LXP Adds Wealth of Transportation Management Experience to Support Acceleration of McDonald's Managed Freight Initiative**

PITTSBURGH – Leveraged Execution Providers (LXP) today announced the addition of Greg Hancock as director of transportation operations, Daryl Hasley as regional manager – supplier quality services (SQS) and Mike Kaye as transportation manager. The company also announced the promotion of John Staab to director of operations support.

Hancock assumes responsibility for managing the day-to-day transportation management activities of LXP. He previously served as manager of temperature control and LTL transportation for Unilever. He has more than 15 years of transportation management experience, including a variety of positions with Unilever, as well as with Reckitt Benckiser, Ryder Integrated Logistics and the Hub Group.

In his new role, Staab is responsible for the key implementation activities related to LXP's ongoing rollout of the McDonald's Freight Optimization Initiative. He has more than 20 years of transportation management experience, including extensive knowledge of the McDonald's system acquired in previous positions with LXP and Hub One Logistics, as well as service with Calgon Corporation and Alliant Foodservice.

Hasley is responsible for managing field logistics activities to ensure efficient and effective interaction between vendor, hub and distributor operations and LXP's carriers. He most recently served as senior logistics analyst for Coors Brewing Company, and he has nine years of transportation management experience.

Kaye is responsible for supporting Staab in his operations management activities. He most recently served as transportation manager – field operations for Dick's Sporting Goods, and he has 12 years of transportation management experience.

"These seasoned professionals bring a wealth of transportation management experience to the LXP team," said Paul Newbourne, vice president of network operations for LXP. "They provide an invaluable foundation of capability and versatility to support our efforts to accelerate implementation of the McDonald's managed freight initiative."

As the foundation for the McDonald's Freight Optimization Initiative, LXP serves as the lead logistics provider for the McDonald's USA transportation network. The company is responsible for planning a wide-ranging program designed to centralize and optimize the management of McDonald's domestic freight.

Based in Pittsburgh, Leveraged Execution Providers is a wholly owned subsidiary of Armada Supply Chain Solutions. LXP develops, implements and manages customized supply chain solutions that drive operating efficiencies for its customers.

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